



MINEOLA MAIN STREET FARMERS' MARKET

VENDER'S NAME _____

Please print

ADDRESS _____

PHONE _____ CELL PHONE _____ EMAIL _____

PLEASE LIST THE TYPE OF PRODUCT/ITEMS YOU PLAN TO SELL:

1. _____ 3. _____

2. _____ 4. _____

I PLAN ON PARTICIPATING IN THE MINEOLA MAINSTREET FARMER'S MARKET (CIRCLE MONTHS)

MAY _____ JUNE _____ JULY _____

AUG _____ SEPT. _____ OCT. _____

VENDORS WILL DETERMINE THE PRICES OF ITEMS TO BE SOLD AND PROVIDE THEIR OWN SIGNAGE, A DISPLAY TABLE AND CHAIR IF NEEDED. SOME VENDERS WILL WANT TO SELL DIRECTLY FROM THEIR TRUCK. SPACE IN THE PAVILION IS LIMITED. THE SPACES ARE ALLOCATED ON A FIRST COME BASIS, HOWEVER REGULAR VENDERS MAY RESERVE THEIR SPACE FROM WEEK TO WEEK. SPACES DO OPEN UP AS THE SEASON PROGRESSES AND PRODUCTS CHANGE.

IS THIS YOUR FIRST YEAR AT THE MARKET? YES _____ NO _____

SIGNATURE: _____ DATE _____

Mineola Main Street Project
P.O. Box 179 300 / Greenville Hwy
Mineola, Texas 75773
hherring@mineola.com



RELEASE OF LIABILITY
KNOW ALL MEN BY THESE PRESENTS:

A. This Release of Liability is entered into between _____ (“Merchant”) and the City of Mineola and the Mineola Main Street Board (“Released Parties”).

B. From time to time, Released Parties will afford Merchants the opportunity to participate in the Mineola Main Street Farmers’ Market. Released Parties provide a location(s) for said Merchants to sell their product(s), but do not inspect, test, analyze, evaluate or warranty the quality, fitness, security, safety, and/or health of a particular product sold by a Merchant, and by way of this agreement explicitly disclaim any such warranty.

C. Merchant has been afforded a location(s) to participate in the Mineola Main Street Farmers’ Market by the Released Parties. Consequently, Merchant agrees to the following:

1. Merchant hereby releases, acquits, and forever discharges Released Parties, their agents, administrators, employees, board members, council members, and elected officials of and from any and all claims, actions, causes of action, demands, rights, damages, costs, loss of service, expenses, and compensation whatsoever, which Merchant may hereafter accrue on account of or in any way growing out of any product sold at the Mineola Main Street Farmers’ Market or as the result of any act and/or omission by Merchant while participating in the Mineola Main Street Farmers’ Market. Said release by Merchant includes and extends to its/his/her heirs, executors, administrators, successors, and assigns and is applicable to any present or future bodily or personal injury, property damage, or any other injury or damage causing event that is causally linked to Merchant’s activities and product(s) sold at the Mineola Main Street Farmers’ Market.

2. Merchant further agrees to indemnify and hold harmless Released Parties from any and all claims, actions, causes of action, demands, damages, cost, or expenses resulting from any claim or cause of action filed against Released Parties as a result of Merchant’s activities and product(s) sold at the Mineola Main Street Farmers’ Market.

D. Merchant acknowledges and agrees that this release contains the entire agreement between the parties hereto, and that the terms of this release are contractual and not merely recitals.

THE UNDERSIGNED HAS READ THE FOREGOING RELEASE AND FULLY UNDERSTANDS IT. SIGNED AND DELIVERED this ____ day of _____, 20____.

MERCHANT: _____

Printed Name: _____



VENDOR TIPS FOR A SUCCESSFUL MARKET

Attractive Booth Displays:

- Name your booth like “*Family Farm*”, *Mineola*.
- Use a colorful table cover.
- Price your items with signs.
- Use baskets, buckets, boxes, etc. to display items.
- Display items on different levels, add flowers, pictures of your garden or chickens; make it personal.
- Make sure your booth, containers, & display areas are neat and clean.
- If you are giving samples this is really important: Keep them covered and provide utensils for serving (toothpicks, napkins, crackers to scoop, etc.)

Suggestion for Food Labels:

Vendor’s name (might be company name)

Address

This food is made in a home kitchen and is not inspected by the Department of State Health Services or a local health department. It contains the following allergens:

Eggs Nuts Soy Peanuts Milk Wheat (*circle which*)

PRODUCT NAME

Always be honest about where your product comes from. If you have purchased the product from another area please tell your customer. Consumers at “farmers’ markets” expect homegrown, home made products.

Vendors may purchase Mineola Main Street Farmers’ Market T Shirts to wear.

OUR GOAL IS A HAPPY FRIENDLY MARKET WHERE EVERYONE HAS A GOOD TIME.